



TITLE : **AR Colonne Morris**
by G.H. Hovagimyan

My proposal is to create an Augmented Reality work using the form of a column. I have two inspirations, Trajan's column in Rome which has a narrative that spirals around the column and the Colonne Morris that is a cylindrical advertising Kiosk seen throughout Europe.

I propose to create digital prints that are cylindrical when placed in a Colonne Morris. An example is shown above on the right. A viewer can download an Augmented Reality app and use it to view 3D animations superimposed on the cylindrical print. The print itself will have a small QR marker the viewer can use to download the app in situ.

One or more of these AR Colonne Morris would be deployed around the city of Paris for a period of time. A website would also be put up with the location of the column or columns. An example of the animations contents is shown below as well as a link to a video taken from the point of view of an iPhone running the AR app.

Along with the visual and physical objects I plan to add a spatialize sound component that will play through the iPad and/or can be heard through earbuds attached to iPhones.



AR column, 2019, 8ft x 2ft, digital print, sonotube and Augmented Reality - <https://vimeo.com/366853144>

I have been working with AR for 5 years and exhibited both in the US and abroad. The works have generated an enthusiastic response from viewers. The art form is a mixing of art culture and gamer culture and as such reaches a wide audience.

Artists Statement

I consider myself an aesthetic researcher. It's an expansion on the term "artist." What I do is define the parameters for any project and then explore through a set of aesthetic and practical problems. When I come to a resolution I present the work. This can be in the form of an interactive installation, a performance, a video or a workshop/presentation. I believe an artist confronts three things in their work; 1) Their *raison d'être* - the creative urge, what pushes them to create. 2) Art History and a discourse with art history as well as their position in it. 3) The cultural and intellectual milieu for the times in which they live. These three aspects of art create the fullness and depth of any artwork. I work with computers and new media but they are informed by my background as a fine artist. They are not informed by the demands of the market. That's why I call myself a researcher.

Contact Info:

G.H. Hovagimyan

11 Church Road
Damascus, PA
18415
USA

Tel. 570-224-6372
cel. 646-496-7048

email: gh@nujus.net
ghovagimyan@icloud.com

Website: <http://nujus.net/gh>

Curriculum Vitae

G.H.HOVAGIMYAN
11 Church Road
Damascus, PA 18415
gh@nujus.net
<http://nujus.net/gh>

ACADEMIC

BFA – University of the Arts, Philadelphia, PA
MA – New York University, New York, NY

SELECTED EXHIBITIONS:

2019- At Home In Space - DVAA, Narrowsburg, NY

2018- AR/VR - Split Film Festival, Split Croatia

2017- 3x3x3 - Harvestworks, NYC

2016- Spiral Slide commission- Valparaiso, Chile

Spiral Slide Commission , Flint Public Art Project, Flint Michigan

2015

(ANA)chromisms++), CruxSpace, Philadelphia, PA

2014

((ANA)chromisms++), Transfer Gallery, NYC

2012

Mapped Morphs (collaborative performance with Rhys Chatham), Postmasters Gallery, NYC

Plazaville (continuous showing) Tyneside Cinema, Newcastle, UK

2004

Rant/ Rant Back/ Back Rant, (performance) STEIM institute Amsterdam, NL

2001

Lovers, Swingers & Shooters, (performance) Postmasters Gallery, New York

2000

Galerie Aldebaran, (gh & Sinclair) Baillargue, FR

1999

A SoaPOpera for Laptops (gh & Sinclair), Postmasters, New York

1995

“Art Direct/Sex, Violence & Politics”, ThingNet, New York

1994

“Surveys & Questionnaires” Gallery 128, New York

1993

“Terrorist Advertising” Billboard at Bowery & 5th Street, New York

SELECTED GROUP SHOWS:

2017- Split Festival for New Film, Split, Croatia

2015

Totems & Technology, ABC No Rio, NYC

Ensign Sgr A* - Radiator Arts, LI City, NY

2014

Cutlog Art Fair, NYC

Separation Anxiety, Wallplay Gallery, NYC

2012

Project Inc. Revisited, Churner & Churner, NYC

2011

Loft in the Red Zone, Historic House of JP Morgan, NYC

Being and Event, Postmasters Gallery, NYC

Art, Access & Decay (New York 1975-1985) Subliminal Projects, Los Angeles, CA

2010

Verge Art Fair, NYC

Floating Worlds, LMCC Governor's Island, NYC

2009

Triptych Party – Postmasters Gallery, NYC

Turbulence @ Pace DigitalGallery, NYC

Art Cologne, Germany

2008

Supermodern – Moscow Center for Contemporary Art, Russia

Films a Emporter, Pocket Films, Pompidou Center, Paris, FR

Split Film Festival, Splt, Croatia

Conflux 2008, Artists Meeting, New York, NY

2007

NewMediaFest 2007, Cologne, GDR

Video Dumbo, Brooklyn, NY

gumbo@dumbo, Arts Under the Bridge, Brooklyn, NY

Pocket Films, Pompidou Center, Paris, FR

Furious, Eyedrum Gallery, Atlanta, GA

CIRCA 07, San Juan, PR

1800 Frames take 3 Pioneer Theater, NYC

2006

1800 Frames, CWOW, Newark, NJ

Frieze Art Fair, London, UK

Art Basel Miami

IFAC @ Scope Miami

Computer Fine Arts Collection by Doron Golan, [DAM] Berlin

Pixel Pops, C2C Gallery, Prague, CZ

Video-Dumbo, Brooklyn, NY

Cinema-Scope- Scope Hamptons, NY

Digit Festival – NY

Scanners – New York Video Festival, Lincoln Center, New York

2005

Burlesque Contemporain, Jeu du Paume, Paris, France

2004

Theater & Crossover Festival Groningen, NL

Digit, digital film festival, DVAA, Narrowsburg, NY

2003

Open Source 3 , La Gaite du Lyrique, Paris, FR

Split Festival, Film & New Media, Split, Croatia

2002

Beta-Launch , Eyebeam, NYC
Split Festival, Film & New Media, Split, Croatia

2001

(re)distributions: PDA, Information Appliance, and Nomadic Arts, <<http://www.voyd.com/ia>>
DaisyChain, Chateaux Servieres, Marseille, France

2000

Snapshot, Contemporary Museum, Baltimore, MD
Interferences, 2nd International Festival of Urban Multimedia Arts, Belfort, France
Call & Response (Can I Speak to a Human?) The Kitchen, NYC
A soaPOPera for iMacs, Avignon Numerique, Avignon, FR

1999

Sound Artists of North America, Musee Art Contemporain, Lyon, FR

1998

Les Musiques, Musee Art Contemporain, Marseille,FR

1997

Port-MIT, List Visual Arts Center, Mass. Inst. Tech., Boston, MA

ONLINE PROJECTS/ ONLINE EXHIBITIONS

2007-present

Expanded Media, Kunstverein, Stuttgart, GDR

2006 - Present

RANTAPOD online video performance blog <<http://spaghetti.nujus.net/rantapod>>
exhibited --

Afflatus Project, London, UK <<http://www.afflatusproject.com/>>

iTunes Music Store - Plazaville

2005 - Present

Art Dirt Redux <<http://spaghetti.nujus.net/artDirt>>
exhibited --

To Be Listened To ... MTAA-RR podcast archive

LECTURES/PANELS/TEACHING/HONORARIA

2015 Gordon Matta-Clark, Yale University, New Haven, CT
University of Arts, Philadelphia, PA, visiting artist lecture

2014 Puerto des Ideas, Valparaiso, Chile

2013

ISIS Arts, Newcastle, UK Artist-in-Residence

2012

Pixel Palace Artist in Residence, Newcastle, UK

2011-12

Artists in Residence School of Visual Arts, MFA Computer Arts Dept. NYC

2010

LMCC Governor's Island Residency

2009

commission of New Radio and Performing Arts, Inc.,
(aka Ether-Ore) for its Turbulence web site

2006

New Media Jury- Split New Film Festival, Split, Croatia

2005

Podcast workshop, Ecole National Supérieure D'Art de Nice, France

2004

Creating, Curating and Consuming Digital Art- panelist,
Royal Ontario Museum, Ontario, CA

2003

Digital Artist Fellowship Experimental television Center
The Alternative Museum - TAM Digital Media Commissions

2002

Franklin Furnace fellowship-The Future of the Present
Filmwinter Festival, presenter , Stuttgart, Germany

2001-2002

Eyebeam Atelier artist residency (pilot program)

1995-2000

NYCACM siggraph Cybercasting conference, Presenter
14th annual SVA National Conference on Liberal Arts, Presenter
Ars Electronica '98 Computer Music (honorary mention)
Pierre Schaefer Center (CICV), Belfort, FR digital artists residency
Professor, School of Visual Arts MFA Computer Arts Dept. NYC
Panelist, Port-MIT, List Center for the Visual Arts, Boston, MA
Visiting Artist (lecturer)-

Ecole D'art D'Aix-en-Provence, France

University of Tennessee, Knoxville, TN

Cornell College, Iowa (program for innovative teaching and learning, Andrew W. Mellon
Foundation)

Visiting Artist in Intermedia, University of Iowa

SELECTED BIBLIOGRAPHY:

2008

Forest, Fred, Art et Internet, pub. Éditions Cercle D'Art, Paris, FR, pp.125

2007

Dixon, Steve, Digital Performance, A History of New Media in Theater, Dance, Performance Art,
and Installation, pub. MIT Press, Boston, MA

Popper, Frank, From Technological to Virtual Art, pub. MIT Press, Boston, MA pp.334-340 2006

Wands, Bruce, Art of the Digital Age, pub. Thames & Hudson, New York, 2006

2002

Wands. Bruce, Digital Creativity , pub. John Wiley & Sons, New York, 2002, pp.207-209

2001

Net Art News; Mediations on Information <<http://www.rhizome.org>>

Silicon Alley Reporter, May 2001, issue 44, Jane Roh, High (-Finance) Art

Artforum, March 2001, Mark Tribe : Hotlist pp.41

2000

Wired News, Net Art With a Groove <<http://www.wired.com/news/culture>>

1999

Art in America, Apr. 1999, Robert Atkins, State of the (On-Line) Art pp. 92

1998

Village Voice, Feb. 17 Vol. XLIII No.7, Austin Bunn, Machine Age

1997

NY Times, Sun. Apr. 13, Styles Section

1996

Design News 95/96 "Cutting Edge New York"

1995

Art in America, December, "Art On Line" pp. 63

Creative Time 94/95 catalog pp. 27

Collections:

Digital Archives -

Walker Art Center , Digital Studies Archive : <<http://www.walkerart.org>>

Whitney Museum Artport November splash page <<http://www.whitney.org/artport>>

The Alternative Museum <<http://www.alternativemuseum.org/exh/gh/gh.html>>
The Cornell University Library, The Rose Goldsen Archive of New Media Art
<<http://www.computerfinearts.com>>
Perpetual Art Machine – <http://www.perpetualartmachine.com>